



GLOBAL TOURISM CITIES CONFERENCE 2014

Nexus Resort & Spa Karambunai, Sabah

24 - 25 June 2014

PROGRAM

DAY ONE: 24 JUNE 2014, TUESDAY	
8:30AM	Global Tourism Cities Conference 2014 Registration Venue: Foyer of Ballroom Buntunggan
9:00AM	Delegates to be seated at the Conference Hall Venue: Ballroom Buntunggan 2&3
9:15AM	Arrival of Guest of Honor
OPENING CEREMONY	
9:25AM	Welcome Dance by Sabah Tourism Board
9:30AM	WELCOME ADDRESS
9:40AM	INAUGURAL ADDRESS AND LAUNCH OF GLOBAL TOURISM CITIES CONFERENCE 2014
10:00AM	Networking & Refreshment Break
PLENARY SESSION	
10:30AM	KEYNOTE SPEECH 1: THE IMPORTANCE OF INNOVATIVE PRODUCT AND EXPERIENCE DEVELOPMENT IN CITY PROFILING Prof. Dr. Walter Jamieson, Director of Service Innovation Program, College of Innovation Thammasat University, Thailand
11:15AM	KEYNOTE SPEECH 2: BUILDING CITY TOURISM SERVICE EXCELLENCE Mr. Vincent Casanova, Principal, and Mr. Les Clark, Advisor, Roland Berger Malaysia
12:00PM	Luncheon for Guest Speakers and Delegates
SESSION ONE: Creating and Managing Heritage Cities for Economic Development Session Chairman: Ms. Mallika Naguran, Managing Director, Gaia Discovery	
1:00PM	Paper 1: Managing Historic Cities: Adopting Appropriate Legislative Institutional Framework Dr Neil Khor Jin Keong, Senior Fellow, Think City Sdn Bhd
1:40PM	Paper 2: Restoration Of Ancient Buildings And Sites As An Occasion For Urban Tourism Product: The Real Albergo Dei Poveri In Naples (Italy) Dr. Francesca Brancaccio, Technical director and CEO, B5 srl Engineering
2:20PM	Paper 3: Effective Capitalization of Heritage for Urban Revitalization – A Case Study of Georgetown, Penang Dato' Goh Ban Lee, Senior Research Fellow, Penang Institute
3:00PM	Open Forum: Comments, Questions and Answers
3:10PM	Networking & Refreshment Break
SESSION TWO: Waterfront Infrastructure and Urban Tourism Session Chairman: Mr. Chris Johnson, CEO, Urban Taskforce Australia	
3:40PM	Paper 4: A Holistic Framework of A Smart Urban Coastal City as Tourism Destination Mr. Guy Castelain Perry, Executive Director, Building + Places, APAC, AECOM, Malaysia
4:20PM	Paper 5: Regeneration of Waterfront As New Magnets for Creative Urban Development Dato' Kamal Ariffin Bin Zaharin, Director, DPZ Asia, Malaysia
5:00PM	Open Forum: Comments, Questions and Answers
5:10PM	CONFERENCE DAY 1 ENDS
6:00PM	GTCC 2014 Networking Dinner Sponsored by Sabah Tourism Board Venue: Ballroom Buntunggan 1

PROGRAM

DAY TWO: 25 JUNE 2014, WEDNESDAY

SESSION THREE: Parks, Landscapes, Recreation as Urban Tourism Products

Session Chairman: Dr. Jamili Nais, Director, Sabah Parks

9:00AM	Paper 6: Theme Parks Site Selection: From the Markets, Physical Infrastructure and Economic Impacts Perspective Mr. Wonwhee Kim, Partner, Director Asia, Pro Forma Advisors LLC
9:40AM	Paper 7: Designing Cities Parks with Festivity, Sport and Leisure As Major Source of Economic Benefits for Small Cities Ms. Maria Boey Yuet Mei, President, Institute of Parks and Recreation, Singapore
10:20AM	Paper 8: Incorporating Landscape Architecture into Urban Master Planning Mr. Mike Horne, Director, Turf Design Studio Pty Ltd, Australia
11:00AM	Open Forum: Comments, Questions and Answers
11:10AM	Networking & Refreshment Break

SESSION FOUR: Incorporating Mega Events Infrastructure into Community Infrastructure Planning

Session Chairman: Predeeben Kannan, Director, Probe Research

11:40AM	Paper 9: Develop An Iconic Entertainment Precinct to Diversify Economies of Cities Mr. Luke Riley, Business Development Manager, The Sanderson Design Group (Malaysia) Sdn Bhd
12:20PM	Paper 10: After The Sydney Olympics - Athletes Village, Infrastructure And The Next Generation Of Tourist Attracting Projects Mr. Chris Johnson, CEO, Urban Taskforce Australia
1:00PM	Open Forum: Comments, Questions and Answers
1:10PM	Luncheon for Guest Speakers and Delegates

SESSION FIVE: Supporting Social & Economic Growth of Modern Cities Through Strategic Tourism Products

Session Chairman: Mr. James Sarda, Chief Editor, Daily Express Sabah

2:10PM	Paper 11: Planning A Shopping Haven: Supporting Urban Growth Through Planned Retail Mr. Stephen Pimbley, Director, SPARK Architecture
2:50PM	Paper 12: Investing in MICE Infrastructure & Facilities as Essential Part of Modern Cities Ms. Hajah Rosmawati Hj. Lasuki, Senior General Manager, Yayasan Sabah Group
3:30PM	Paper 13: Transforming Kuala Lumpur into An Eventful City: Prospects and Challenges Prof. Dr. Amran Hamzah, Centre for Innovative Planning and Development, Universiti Teknologi Malaysia
4:10PM	Open Forum: Comments, Questions and Answers
4:20PM	TOURISM INDUSTRY CATALYST FORUM: THE POTENTIAL OF SECONDARY CITIES AS A GLOBAL TOURISM CITY Moderator: Predeeben Kannan, Director, Probe Research Panel Speakers: Prof. Dr. Walter Jamieson, Director of Service Innovation Program, College of Innovation Thammasat University, Thailand Prof. Dr. Amran Hamzah, Centre for Innovative Planning and Development, Universiti Teknologi Malaysia Dato' Kamal Ariffin Bin Zaharin, Director, DPZ Asia, Malaysia Mr. Stephen Pimbley, Director, SPARK Architecture [Forum Mechanics: Each panel speaker will be given an opportunity to present a paper for 5 minutes based on their perception and ideas. The moderator will lead the discussion on creating sustainable Global Tourism Cities at the regional level while fielding questions from the floor]
5:20PM	CLOSING ADDRESS
5:30PM	CONFERENCE DAY 2 ENDS

**This Program is subjected to change and for updated program, please logon on to www.globaltourismcitiesconference.com
Program @ 10 June 2014*

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